

Privacy Policy for Fitogram Pro Widget

Section 1 Information about the collection of personal data

(1) In the following, we will inform you about the collection of personal data when using this widget. Personal data is all data which can be linked to you personally, such as your name, address, email address, user behaviour or details of individual orders/bookings.

(2) The person responsible pursuant to Art. 4 Para. 7 of the EU General Data Protection Regulation (GDPR) is [name, service address, email address] (see our legal notice at [URL]). [You can reach our data protection officer at [dataprotection@example.com] or via our postal address by adding "Data Protection Officer".]

(3) You will find the privacy policy for our homepage at [URL].

(4) When you contact us by email or via a contact form, the data you provide (your email address, and, if applicable, your name and telephone number) will be stored by us in order to answer your questions. We will delete the data that arises in this context once it is no longer required to be stored or restrict processing if there are legal storage obligations. The legal basis for the aforementioned processing is Art. 6 Para. 1 e) and f) GDPR.

(5) If you use this widget to place an order or make a booking, a one-time registration is required to create a customer account, in which you must enter your email address, a password of your choice, your first and last name, and your address (legal basis for processing is Art. 6 Para. 1 b) GDPR). Once you have logged in successfully, you can delete your user account at any time.

(6) If you create a user profile with Fitogram GmbH via the widget, the data protection regulations of Fitogram GmbH apply. These can be viewed at <https://www.Fitogram.pro/en/privacy-en/>

(7) As part of our studio management, the widget is technically provided by Fitogram GmbH, Probsteigasse 15-17, 50670 Cologne. We have concluded an agreement with Fitogram GmbH for order processing in the sense of Art. 28 Para. 3 GDPR. The storage and processing of your data (user and booking data of our studio management) on the data processing systems of Fitogram GmbH and technical service providers used by Fitogram GmbH is carried out exclusively according to our instructions and is limited to the duration of the order processing. You can find the technical and organisational measures of Fitogram GmbH for data protection at <https://www.Fitogram.pro/tom/>. The use of this data for purposes other than the provision of our studio management, including this widget, is expressly prohibited for Fitogram GmbH.

Section 2 Bookings via the Widget

(1) If you wish to book services via the widget, it is necessary for the conclusion of the contract that you provide the personal data which we require for the processing of the booking. Mandatory information required for the processing is marked separately; further information is voluntary. We use the data provided by you to process the booking.

(2) If you choose direct debit as your payment method, we can forward your payment details to our main bank if the direct debit mandate has been issued accordingly. The legal basis for the above data processing is Art. 6 Para. 1 S. 1 lit. b GDPR. If you select one of the external payment services offered for the payment, the respective data protection regulations of the payment service providers apply for the payment.

(3) We expressly draw your attention to the fact that we are obliged by commercial and tax law to store your address, payment and order data for a period of ten years. However, we will restrict the processing after two years, i.e. your data will only be used to comply with legal obligations.

Section 3 Your Rights

(1) You have the following rights against us with regard to your personal data:

- Right of access
- Right to rectification or deletion
- Right to restrict the processing
- Right to object to processing
- Right to data transferability

(2) You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us.

Section 4 Collection of personal data when using the widget for purely informational purposes

If you only use the widget for informational purposes, i.e. if you do not register or otherwise provide us with information, we will only collect the personal data that your browser transmits to our server. If you wish to view the widget information, we collect the following data which is technically necessary for us to display the widget and to ensure stability and security (legal basis is Art. 6 Para. 1 S. 1 lit. f GDPR):

- IP Address
- Date and time of request
- Time zone difference to Greenwich Mean Time (GMT)
- Contents of the request (certain pages)
- Access status/HTTP Status Code
- Amount of data transferred in each case
- Website from which the request originates
- Browser
- Operating system and its interface
- Language and version of the browser software

Section 5 Google Analytics

(1) This website uses functions of the web analysis service Google Analytics. Provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses so-called "cookies". These are text files which are stored on your computer and enable an analysis of your use of the website. The information generated by the cookie about your use of the website will generally be transferred to and stored by Google on servers in the USA. Google Analytics cookies are stored on the basis of Art. 6 Para. 1 lit. f GDPR. The website operator has a legitimate interest in analysing user behaviour in order to optimise both its website and its advertising.

(2) IP Anonymisation: We have enabled the IP Anonymisation feature on this website. This will cause Google to shorten your IP address within member states of the European Union or other

states party to the Agreement on the European Economic Area (EEA) prior to transmitting it to the USA. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics is not combined with other data from Google.

(3) Browser Plugin: You can prevent the storage of cookies by setting your browser software accordingly; however, we wish to point out that in this case you may not be able to use all the functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (incl. your IP Address) and from processing this data by downloading and installing the browser plugin available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

(4) Objection to Data Collection: You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie will be set to prevent the collection of your information on future visits to this website: [Disable Google Analytics](#).

(5) For more information on how Google Analytics treats user data, please see Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.